

SPONSOR OPPORTUNITIES AND BENEFITS	PLATINUM \$27,500 CAD	GOLD \$19,800 CAD	SILVER \$16,500 CAD	BRONZE \$13,200 CAD
Exhibit booth spaces at 10' wide x 10' deep x 8' high	2	1	1	1
Conference Registrations with unlimited access to all CDA scientific sessions and social events	6	4	3	2
Technical Registrations for support in the Exhibit booth ( <i>exhibit area access only</i> )	4	2	2	2
Symposium Opportunity. Limited space available – preference given to academic excellence and early commitment	✓	*available if under-subscribed by Platinum Level		
Sponsorship recognition on the CDA conference website – <a href="http://www.dermatology.ca/conference">www.dermatology.ca/conference</a>	✓	✓	✓	✓
Sponsorship recognition in the Registration Program ( <i>full payment must be received by February 21, 2012</i> )	✓	✓	✓	✓
Sponsorship recognition onsite in the Final Program, on signage in the Registration Area and at the President's Banquet	Platinum-only sign	✓	✓	✓
Business profile and contact information for your executive and/or sales representatives in the CDA's annual <i>Membership and Corporate Directory</i>	4 pages in Platinum-only section	2 pages	1 page	1/2 page
Choice of ONE of the following options: Option 1: Four (4) complimentary Accompanying Persons Program Registrations OR Option 2: Two (2) additional complimentary Conference Registrations	✓			
BONUS: Sponsorship confirmations by <i>December 16, 2011</i> will receive one (1) extra complimentary Conference Registration to be added to the Sponsorship Benefits, if desired. ( <i>value of \$3,500 CAD</i> )	✓			
Sponsor Identification Ribbons for all representative name badges	Platinum	Gold	Silver	Bronze
Special recognition plaques based on sponsor levels, awarded at the conference	Platinum plaque	Sponsor certificate	Sponsor certificate	Sponsor certificate