



SUN AWARENESS PROGRAM - PUBLIC INFORMATION MATERIAL

Please see CDA web site for visual display of these products – www.dermatology.ca

DOOR HANGER

“A Guide to Skin Cancer Self-Examination”

This four-panel card guides users through 10 easy steps. It provides clear illustrations for each of the steps as well as photos and information on what to look for during the self-examination.

Bundled by 40s

40 / \$24

80 / \$39

120 / \$58

160 / \$70



VIDEO for Children

“Sun Safe Play, Everyday!”

Help young children understand the importance of sun protection through this fun, four minute, sing-along program. Children will join Guy and his dog, Norman, to learn about the many ways to play safely in the sun. Recommended for children ages 2 to 6. Includes a tip sheet on sun protection for parents and suggested activities for childcare facilities.

Packaged individually

\$17 / each (volume discount on request)

POSTERS

“Let’s Work at Sun Safety”

Aimed at outdoor workers and shows several people who work outside “sun-dressed”.

Packaged individually

\$18 / each (volume discount on request)

“Sun Safe Play, Everyday!” (mini poster)

Helping young children to understand the importance of sun protection. A colourful poster features a checklist for children prior to going outdoors; complements video.

Packaged individually

\$8.50 / each (volume discount on request)

STICKER

“Be Sun Safe” (matches video)

Brightly coloured stickers encouraging children to wear hats, clothing, sunscreen and sunglasses.

Bundled by 100s

100 / \$8

200 / \$12

300 / \$15

500 / \$21

1000 / \$39

BROCHURES

“Sun Facts – Basal Cell Skin Cancer”

Features information and colour photographs of basal cell skin cancers, the most common form of skin cancer. Includes advice on required sun protection arising out of UV Index readings and answers questions on sun exposure and vitamin D. Provides information on the correct use of sunscreen.

Bundled by 100s

100 / \$32

200 / \$60

300 / \$85

500 / \$125

1000 / \$220

“Sun Facts – Squamous Cell Skin Cancer”

Features colour photographs of solar keratoses, common skin lesions that increase your risk of skin cancer, and squamous cell skin cancer, the second most common form of this disease. Includes answers to all your questions about sunscreens. Sections on sun safety for babies, children, outdoor workers and seniors.

Bundled by 100s

100 / \$32 200 / \$60 300 / \$85 500 / \$125 1000 / \$220

“Brochure - Malignant Melanoma”

Suitable for doctors' offices, this three-panel brochure features concise and useful information on melanoma, as well as four colour photographs to help identify this less common but potentially lethal form of skin cancer.

Bundled by 100s

100 / \$24 200 / \$40 300 / \$60 500 / \$88 1000 / \$160

“Brochure - Actinic Keratoses and Squamous Cell Skin Cancer”

This three-panel brochure features useful information on actinic keratoses, common skin lesions that increase your risk of skin cancer, and squamous cell skin cancer, the second most common form of this disease. including colour photographs. Suitable for doctors' offices.

Bundled by 100s

100 / \$24 200 / \$40 300 / \$60 500 / \$88 1000 / \$160

BOOKMARKS

“ABCDE of Malignant Melanoma”

Includes the expanded “E” warning sign of malignant melanoma and features four larger photos for early recognition of this skin cancer.

Bundled by 100s

100 / \$22 200 / \$38 300 / \$56 500 / \$80 1000 / \$148

“ABCD of Malignant Melanoma”

Check your skin with the aid of eight, full-colour photographs illustrating the early warning signs of malignant melanoma, a less common but highly dangerous form of skin cancer.

Bundled by 100s

100 / \$22 200 / \$38 300 / \$56 500 / \$80 1000 / \$148

“Skin Check”

Features six colour photographs of solar keratoses, common lesions that increase your risk of skin cancer, and squamous cell skin cancer, the second most common form of skin cancer.

Bundled by 100s

100 / \$22 200 / \$38 300 / \$56 500 / \$80 1000 / \$148

“Be Sun Safe!”

Suitable for elementary school age children, this bright and colourful bookmark lets kids know how to play safely in the sun. Complements stickers.

Bundled by 100s

100 / \$22 200 / \$38 300 / \$56 500 / \$80 1000 / \$148