

# Play Smart When It Comes To The Sun

American Academy of Dermatology  
930 East Woodfield Road  
Schaumburg, IL 60173

phone: 847-330-0230 • fax: 847-330-8907 • web: www.aad.org



American Academy of Dermatology



December 1, 2005

Sue Sherlock  
Canadian Dermatology Association  
1385 Bank St., Suite 425  
Ottawa, ON K1H 5N8

Dear Sue:

On behalf of the American Academy of Dermatology, thank you for the participation of the Toronto Blue Jays organization in the *Play Smart When It Comes to the Sun*<sup>®</sup> skin cancer screening program.

A total of 103 franchise staff members were screened during the event, which is part of a series of skin cancer screenings with Major League Baseball teams throughout the country. Enclosed is a summary report with statistics from this year's program.

We appreciate your assistance in helping us raise awareness about the importance of prevention and early detection of this life-threatening condition that affects 1 in 5 Americans.

Sincerely,

Clay J. Cockerell, M.D.  
President

Neil A. Swanson, M.D.  
Chairperson  
Sports Committee

Kenneth E. Wasserman, M.D.  
Chairperson, *Play Smart* Program

Enclosures

cc: Steven P. Stone, M.D., President-Elect  
Bruce H. Thiers, M.D., Vice President  
David M. Pariser, M.D., Secretary-Treasurer

Ronald A. Henrichs, C.A.E., Executive Director and C.E.O.  
Carol Trumbold, Deputy Executive Director  
Allison Scherer, Director, Communications  
Connie Tegeler, Senior Manager, Communications Programs  
Missy Lundberg, Senior Manager, Public Relations  
Meredith Harmon, Communications Program Specialist

**NATIONAL SPORTS SKIN CANCER AWARENESS PROGRAM**