

July 2014

## Award Presentations

### CDA National Office

If you missed the Awards Ceremony or didn't make it to the Annual Conference in Toronto here's what you missed.

Each year the distinguished **President's Cup** award is given by the CDA president to a CDA member dermatologist whom the president feels has made a significant contribution to the Association. This year Dr. Richard Langley, as outgoing president, selected to two members to recognize, **Dr. Denise Wexler** of London, Ontario and **Dr. Laura Finlayson** of Halifax, Nova Scotia.



The **Award of Merit** is a prestigious award recognizing excellence of leadership and contributions made to the CDA over many years. International contributions to promote the CDA and Canadian dermatology are also considered. The contributions can be made locally, provincially, regionally and nationally for clinical and research activities, teaching, administrative ability and community services.



Given his many years of serving CDA in various important roles from being a member of the CDA Governance Committee to President of the Association and then onto representing Canadian Dermatology on an international level with the International League of Dermatological Societies, it was felt that **Dr. David McLean** was the perfect recipient for the Award of Merit.

As a long standing member of CDA, Dr. McLean has given and continues to give very generously of his time, wise counsel and expertise on several CDA committees. He has been the driving force behind many important projects and endeavours, from the restructuring of the association to CDA's support of dermatology training programs in developing countries.

With Dr. McLean's strong vision and administrative abilities he has helped ensure CDA would be positioned for long-term growth and become a more democratic and professional association that its members could be proud of. His dedication and commitment to the Canadian Dermatology Association and the profession of dermatology is greatly appreciated.

Dr. McLean has earned much respect and recognition among his colleagues and continues to be an influence and role model for many.



The new **Louis Vogel Resident's Writing Award** recognizes dermatology residents who contribute and share their expertise and experiences within the dermatology community through their written materials in CDA publications. The award is presented to a resident member of CDA who has contributed significantly to furthering the body of knowledge in the field of dermatology.

Mr. Louis Vogel presented this inaugural award to **Dr. Aaron Drucker** for his manuscript *Hospitalizations for cellulitis in Canada: a database study*, which was published in the *Journal of Cutaneous Medicine and Surgery* and looked at adult patients with cellulitis in hospital settings.



The recipients of the **CDA 2013 Public Education Awards** were:

**Media Print Category**

**Best Health Magazine – Lisa Bendall** for her article *Not your mother's sunscreen*. This article reviewed Health Canada's new regulations for sunscreen products and educates the reader on how sunscreens have evolved in order to encourage people to use them as part of their daily sun protection regimen.

**Not-For-Profit Category**

**Partners in Action: A Shade Policy for the City of Toronto – Toronto Cancer Prevention Coalition** The video looks at a 12 year journey of a multi-disciplinary group in developing and implementing a Shade Policy in Toronto – the first jurisdiction with such a policy in North America.



**Live a Day in Our Skin – Canadian Association of Psoriasis Patients**

The innovative campaign saw several members of the media sport temporary psoriasis tattoos to experience the stigma associated with visible psoriasis. The campaign drew attention to dermatology and the extraordinary impact skin diseases can have on self-esteem and quality of life.

**Miss UV 2013 – Canadian Cancer Society, Québec Division**

The CCS campaign was aimed at educating young people aged 15 to 24 about the dangers of tanning and how to prevent skin cancer. This was done primarily through events where young people could have a photo taken with a UV camera showing their hidden sun damage.



The CDA **Young Dermatologists' Volunteer Award** recognizes outstanding volunteer medical and dermatological services to the community by young Canadian dermatologists who are in private practice. This year the Young Dermatologist Volunteer Award was presented to **Dr. Ben Barankin** from Toronto, Ontario.

Dr. Barankin was chosen for this award for his exemplary commitment to the specialty of dermatology, not only as a physician, but also as an educator, mentor, researcher and author. He is generous in volunteering his time in lecturing medical students, educating physicians and other healthcare workers on skin disease. He has helped raise the profile of the CDA by assisting with various media requests and through his participation with the CDA "Ask a Derm" blog.



Dr. Barankin is extremely involved in the education of residents and is to be commended for taking a leadership role in developing the Dermatology Resident Innovation and Value in Education program, better known as, DRIVE. He has also been able to assist recent dermatology graduates through the creation of the annual Emerging Leaders in Dermatology Conference. These highly successful programs are invaluable to both dermatology residents and new graduates.



The **Barney Usher Research Award in Dermatology** is presented for the best manuscript submitted for original work, not previously published and relevant to some aspect of dermatology. The award is granted on the basis of merit for excellent work intended to expand, direct, define or assist in the understanding and/or treatment of dermatologic disease.

This year that honour went to **Dr. Ivan Litvinov** for his manuscript *Ectopic expression of cancer testis antigens in Cutaneous T-Cell Lymphoma (CTCL) patients*.



Awards are also presented for the **Best Scientific Poster, Most Educational Symposium** and the **Most Educational Booth**.

The **Best Scientific Poster** award went to **Gholamreza Safee Ardekani** for the poster entitled *Prognostic Role of BRAF in Melanoma Disease Progression and Patient Survival: Protein Expression Vs. Gene Mutation*. To view this poster ([P11.04](#)) or any others from the conference you can do so on the [Poster Presentations page](#) on the CDA website.



The **Most Educational Symposium** was determined based on feedback received during the conference. This year the award went to **Hoffman La Roche** for the very informative BCC session with Dr. Marni Wiseman, Dr. David Zloty and Dr. Khalil Sultanem which focused on treatment options for advances BCC cases.

The **Most Educational Booth** presented to **L'Oréal**, who has been a longtime supporter of the CDA and dermatology in Canada.

The CDA also wanted to take a moment to recognize **Janssen** for their highly interactive patient symposia entitled *Bridging Interdisciplinary Gaps in the Treatment of PsA*.



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The Canadian Dermatology Association eBulletin is issued monthly as a forum for Association News, information of interest to members and for members' opinions. Please notify the Executive Director of any change in address.

L'Association canadienne de dermatologie publie chaque mois le eBulletin en tant que forum de nouvelles de l'Association, d'informations qui pourraient intéresser nos membres, ainsi que pour recueillir leurs opinions. Prière d'aviser la Directeure générale pour tout changement d'adresse.

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